

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population Age 15 Year and Over	57,379		41,761		
NFL - This Is My Favourite Team					
Favourite Team - NFL-Arizona Cardinals	155	0.27%	146	0.35%	130
Favourite Team - NFL-Baltimore Ravens	353	0.62%	127	0.31%	50
Favourite Team - NFL-Buffalo Bills	461	0.80%	403	0.97%	121
Favourite Team - NFL-Chicago Bears	301	0.52%	231	0.55%	106
Favourite Team - NFL-Dallas Cowboys	835	1.46%	557	1.33%	91
Favourite Team - NFL-Denver Broncos	502	0.88%	346	0.83%	94
Favourite Team - NFL-Detroit Lions	354	0.62%	208	0.50%	81
Favourite Team - NFL-Green Bay Packers	1,405	2.45%	1,136	2.72%	111
Favourite Team - NFL-Kansas City Chiefs	775	1.35%	612	1.47%	109
Favourite Team - NFL-Los Angeles Chargers	316	0.55%	275	0.66%	120
Favourite Team - NFL-Los Angeles Rams	343	0.60%	193	0.46%	77
Favourite Team - NFL-Miami Dolphins	511	0.89%	400	0.96%	108
Favourite Team - NFL-Minnesota Vikings	250	0.44%	170	0.41%	93
Favourite Team - NFL-New England Patriots	1,611	2.81%	1,335	3.20%	114
Favourite Team - NFL-New Orleans Saints	629	1.10%	377	0.90%	82
Favourite Team - NFL-New York Giants	166	0.29%	135	0.32%	110
Favourite Team - NFL-New York Jets	62	0.11%	30	0.07%	64
Favourite Team - NFL-Oakland Raiders	186	0.32%	91	0.22%	69
Favourite Team - NFL-Philadelphia Eagles	293	0.51%	168	0.40%	78
Favourite Team - NFL-Pittsburgh Steelers	927	1.62%	666	1.60%	99
Favourite Team - NFL-San Francisco 49ers	1,393	2.43%	865	2.07%	85
Favourite Team - NFL-Seattle Seahawks	3,554	6.19%	2,758	6.61%	107
Favourite Team - NFL-Tampa Bay Buccaneers	12	0.02%	12	0.03%	150
Favourite Team - NFL-Washington Redskins	83	0.15%	77	0.18%	120
Favourite Team - NFL-Other NFL Team	6,119	10.66%	3,449	8.26%	77
Favourite Team - NFL-Any NFL Team	16,954	29.55%	11,964	28.65%	97
NFL - Second Favourite Team					
Second Favourite Team - NFL-Arizona Cardinals	90	0.16%	84	0.20%	125
Second Favourite Team - NFL-Atlanta Falcons	129	0.23%	37	0.09%	39
Second Favourite Team - NFL-Baltimore Ravens	176	0.31%	127	0.31%	100
Second Favourite Team - NFL-Buffalo Bills	241	0.42%	152	0.36%	86
Second Favourite Team - NFL-Chicago Bears	149	0.26%	115	0.28%	108
Second Favourite Team - NFL-Cleveland Browns	49	0.09%	46	0.11%	122
Second Favourite Team - NFL-Dallas Cowboys	447	0.78%	432	1.03%	132
Second Favourite Team - NFL-Denver Broncos	477	0.83%	267	0.64%	77
Second Favourite Team - NFL-Detroit Lions	83	0.15%	40	0.10%	67
Second Favourite Team - NFL-Green Bay Packers	1,290	2.25%	945	2.26%	100
Second Favourite Team - NFL-Kansas City Chiefs	975	1.70%	618	1.48%	87
Second Favourite Team - NFL-Los Angeles Rams	691	1.20%	482	1.15%	96
Second Favourite Team - NFL-Miami Dolphins	204	0.36%	277	0.66%	183
Second Favourite Team - NFL-Minnesota Vikings	108	0.19%	107	0.26%	137

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Second Favourite Team - NFL-New England Patriots	1,118	1.95%	691	1.65%	85
Second Favourite Team - NFL-New Orleans Saints	1,098	1.91%	761	1.82%	95
Second Favourite Team - NFL-New York Giants	386	0.67%	280	0.67%	100
Second Favourite Team - NFL-New York Jets	502	0.88%	403	0.97%	110
Second Favourite Team - NFL-Oakland Raiders	33	0.06%	9	0.02%	33
Second Favourite Team - NFL-Philadelphia Eagles	614	1.07%	756	1.81%	169
Second Favourite Team - NFL-Pittsburgh Steelers	168	0.29%	101	0.24%	83
Second Favourite Team - NFL-San Francisco 49ers	1,749	3.05%	1,210	2.90%	95
Second Favourite Team - NFL-Seattle Seahawks	1,073	1.87%	1,351	3.24%	173
Second Favourite Team - NFL-Tampa Bay Buccaneers	121	0.21%	85	0.20%	95
NFL - Follow Occasionally					
Follow Occasionally - NFL-Arizona Cardinals	6,504	11.34%	4,252	10.18%	90
Follow Occasionally - NFL-Atlanta Falcons	7,059	12.30%	5,019	12.02%	98
Follow Occasionally - NFL-Baltimore Ravens	7,144	12.45%	4,795	11.48%	92
Follow Occasionally - NFL-Buffalo Bills	6,433	11.21%	4,056	9.71%	87
Follow Occasionally - NFL-Carolina Panthers	4,829	8.42%	2,909	6.97%	83
Follow Occasionally - NFL-Chicago Bears	6,286	10.96%	4,614	11.05%	101
Follow Occasionally - NFL-Cincinnati Bengals	5,944	10.36%	4,069	9.74%	94
Follow Occasionally - NFL-Cleveland Browns	5,168	9.01%	3,834	9.18%	102
Follow Occasionally - NFL-Dallas Cowboys	7,351	12.81%	4,678	11.20%	87
Follow Occasionally - NFL-Denver Broncos	7,212	12.57%	5,035	12.06%	96
Follow Occasionally - NFL-Detroit Lions	6,462	11.26%	4,368	10.46%	93
Follow Occasionally - NFL-Green Bay Packers	7,723	13.46%	5,473	13.11%	97
Follow Occasionally - NFL-Houston Texans	6,161	10.74%	3,972	9.51%	89
Follow Occasionally - NFL-Indianapolis Colts	6,118	10.66%	4,005	9.59%	90
Follow Occasionally - NFL-Jacksonville Jaguars	5,622	9.80%	3,741	8.96%	91
Follow Occasionally - NFL-Kansas City Chiefs	6,993	12.19%	4,471	10.71%	88
Follow Occasionally - NFL-Los Angeles Chargers	5,865	10.22%	3,730	8.93%	87
Follow Occasionally - NFL-Los Angeles Rams	6,227	10.85%	4,792	11.48%	106
Follow Occasionally - NFL-Miami Dolphins	7,086	12.35%	5,070	12.14%	98
Follow Occasionally - NFL-Minnesota Vikings	8,188	14.27%	5,945	14.24%	100
Follow Occasionally - NFL-New England Patriots	5,797	10.10%	3,747	8.97%	89
Follow Occasionally - NFL-New Orleans Saints	7,573	13.20%	5,642	13.51%	102
Follow Occasionally - NFL-New York Giants	7,777	13.55%	5,348	12.81%	95
Follow Occasionally - NFL-New York Jets	6,547	11.41%	4,597	11.01%	96
Follow Occasionally - NFL-Oakland Raiders	7,158	12.48%	4,727	11.32%	91
Follow Occasionally - NFL-Philadelphia Eagles	7,094	12.36%	4,938	11.82%	96
Follow Occasionally - NFL-Pittsburgh Steelers	7,783	13.56%	5,958	14.27%	105
Follow Occasionally - NFL-San Francisco 49ers	8,668	15.11%	6,108	14.63%	97
Follow Occasionally - NFL-Seattle Seahawks	6,501	11.33%	3,943	9.44%	83
Follow Occasionally - NFL-Tampa Bay Buccaneers	6,157	10.73%	4,612	11.04%	103
Follow Occasionally - NFL-Tennessee Titans	6,111	10.65%	4,104	9.83%	92
Follow Occasionally - NFL-Washington Redskins	6,166	10.75%	4,502	10.78%	100

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Follow Occasionally - NFL-Any NFL Team	15,040	26.21%	10,756	25.76%	98
NFL - Neutral					
Neutral - NFL-Arizona Cardinals	3,416	5.95%	2,337	5.60%	94
Neutral - NFL-Atlanta Falcons	3,490	6.08%	2,570	6.16%	101
Neutral - NFL-Baltimore Ravens	3,732	6.50%	2,460	5.89%	91
Neutral - NFL-Buffalo Bills	3,914	6.82%	2,630	6.30%	92
Neutral - NFL-Carolina Panthers	3,964	6.91%	3,161	7.57%	110
Neutral - NFL-Chicago Bears	4,452	7.76%	3,251	7.79%	100
Neutral - NFL-Cincinnati Bengals	3,732	6.50%	2,764	6.62%	102
Neutral - NFL-Cleveland Browns	5,052	8.80%	3,572	8.55%	97
Neutral - NFL-Dallas Cowboys	3,334	5.81%	2,810	6.73%	116
Neutral - NFL-Denver Broncos	3,565	6.21%	2,483	5.95%	96
Neutral - NFL-Detroit Lions	4,250	7.41%	3,184	7.63%	103
Neutral - NFL-Green Bay Packers	3,261	5.68%	2,442	5.85%	103
Neutral - NFL-Houston Texans	3,898	6.79%	2,802	6.71%	99
Neutral - NFL-Indianapolis Colts	3,917	6.83%	3,019	7.23%	106
Neutral - NFL-Jacksonville Jaguars	4,203	7.33%	2,898	6.94%	95
Neutral - NFL-Kansas City Chiefs	3,623	6.31%	2,311	5.53%	88
Neutral - NFL-Los Angeles Chargers	3,588	6.25%	2,549	6.10%	98
Neutral - NFL-Los Angeles Rams	3,841	6.69%	2,607	6.24%	93
Neutral - NFL-Miami Dolphins	3,304	5.76%	2,016	4.83%	84
Neutral - NFL-Minnesota Vikings	3,860	6.73%	2,799	6.70%	100
Neutral - NFL-New England Patriots	3,793	6.61%	2,488	5.96%	90
Neutral - NFL-New Orleans Saints	3,248	5.66%	2,245	5.38%	95
Neutral - NFL-New York Giants	3,948	6.88%	2,800	6.71%	98
Neutral - NFL-New York Jets	4,051	7.06%	2,783	6.66%	94
Neutral - NFL-Oakland Raiders	4,233	7.38%	3,328	7.97%	108
Neutral - NFL-Philadelphia Eagles	4,010	6.99%	3,094	7.41%	106
Neutral - NFL-Pittsburgh Steelers	3,678	6.41%	2,540	6.08%	95
Neutral - NFL-San Francisco 49ers	2,390	4.17%	1,647	3.94%	94
Neutral - NFL-Seattle Seahawks	2,012	3.51%	1,396	3.34%	95
Neutral - NFL-Tampa Bay Buccaneers	3,931	6.85%	3,137	7.51%	110
Neutral - NFL-Tennessee Titans	3,525	6.14%	2,493	5.97%	97
Neutral - NFL-Washington Redskins	4,117	7.18%	3,014	7.22%	101
NFL - Rarely Follow					
Rarely Follow - NFL-Arizona Cardinals	6,463	11.26%	4,476	10.72%	95
Rarely Follow - NFL-Atlanta Falcons	6,668	11.62%	4,725	11.32%	97
Rarely Follow - NFL-Baltimore Ravens	5,719	9.97%	3,779	9.05%	91
Rarely Follow - NFL-Buffalo Bills	6,308	10.99%	4,455	10.67%	97
Rarely Follow - NFL-Carolina Panthers	7,590	13.23%	5,362	12.84%	97
Rarely Follow - NFL-Chicago Bears	6,905	12.03%	4,515	10.81%	90
Rarely Follow - NFL-Cincinnati Bengals	7,567	13.19%	5,214	12.48%	95
Rarely Follow - NFL-Cleveland Browns	6,966	12.14%	4,243	10.16%	84

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Rarely Follow - NFL-Dallas Cowboys	5,069	8.84%	3,052	7.31%	83
Rarely Follow - NFL-Denver Broncos	5,804	10.11%	4,089	9.79%	97
Rarely Follow - NFL-Detroit Lions	6,523	11.37%	5,114	12.25%	108
Rarely Follow - NFL-Green Bay Packers	4,378	7.63%	2,436	5.83%	76
Rarely Follow - NFL-Houston Texans	6,470	11.28%	4,449	10.65%	94
Rarely Follow - NFL-Indianapolis Colts	7,217	12.58%	4,631	11.09%	88
Rarely Follow - NFL-Jacksonville Jaguars	7,643	13.32%	5,275	12.63%	95
Rarely Follow - NFL-Kansas City Chiefs	4,471	7.79%	3,072	7.36%	94
Rarely Follow - NFL-Los Angeles Chargers	7,589	13.23%	5,405	12.94%	98
Rarely Follow - NFL-Los Angeles Rams	6,517	11.36%	3,994	9.56%	84
Rarely Follow - NFL-Miami Dolphins	6,836	11.91%	4,466	10.69%	90
Rarely Follow - NFL-Minnesota Vikings	5,240	9.13%	3,737	8.95%	98
Rarely Follow - NFL-New England Patriots	3,462	6.03%	2,071	4.96%	82
Rarely Follow - NFL-New Orleans Saints	5,542	9.66%	3,397	8.13%	84
Rarely Follow - NFL-New York Giants	5,397	9.41%	3,746	8.97%	95
Rarely Follow - NFL-New York Jets	5,367	9.35%	3,237	7.75%	83
Rarely Follow - NFL-Oakland Raiders	6,526	11.37%	4,158	9.96%	88
Rarely Follow - NFL-Philadelphia Eagles	5,948	10.37%	3,349	8.02%	77
Rarely Follow - NFL-Pittsburgh Steelers	6,018	10.49%	3,360	8.05%	77
Rarely Follow - NFL-San Francisco 49ers	3,801	6.63%	2,416	5.79%	87
Rarely Follow - NFL-Seattle Seahawks	4,696	8.18%	3,277	7.85%	96
Rarely Follow - NFL-Tampa Bay Buccaneers	7,577	13.21%	4,575	10.96%	83
Rarely Follow - NFL-Tennessee Titans	8,009	13.96%	5,401	12.93%	93
Rarely Follow - NFL-Washington Redskins	7,001	12.20%	4,534	10.86%	89
Rarely Follow - NFL-Any NFL Team	10,534	18.36%	7,553	18.09%	99
NFL - Do Not Like It					
Do Not Like It - NFL-Arizona Cardinals	3,449	6.01%	3,291	7.88%	131
Do Not Like It - NFL-Atlanta Falcons	3,256	5.68%	2,744	6.57%	116
Do Not Like It - NFL-Baltimore Ravens	2,836	4.94%	3,005	7.20%	146
Do Not Like It - NFL-Buffalo Bills	2,991	5.21%	2,519	6.03%	116
Do Not Like It - NFL-Carolina Panthers	3,512	6.12%	2,629	6.30%	103
Do Not Like It - NFL-Chicago Bears	1,983	3.46%	1,648	3.95%	114
Do Not Like It - NFL-Cincinnati Bengals	2,802	4.88%	1,841	4.41%	90
Do Not Like It - NFL-Cleveland Browns	2,732	4.76%	2,716	6.50%	137
Do Not Like It - NFL-Dallas Cowboys	3,528	6.15%	2,880	6.90%	112
Do Not Like It - NFL-Denver Broncos	2,641	4.60%	2,042	4.89%	106
Do Not Like It - NFL-Detroit Lions	2,061	3.59%	1,454	3.48%	97
Do Not Like It - NFL-Green Bay Packers	2,008	3.50%	1,591	3.81%	109
Do Not Like It - NFL-Houston Texans	2,684	4.68%	2,583	6.19%	132
Do Not Like It - NFL-Indianapolis Colts	3,366	5.87%	2,828	6.77%	115
Do Not Like It - NFL-Jacksonville Jaguars	2,503	4.36%	2,002	4.79%	110
Do Not Like It - NFL-Kansas City Chiefs	2,705	4.71%	3,226	7.72%	164
Do Not Like It - NFL-Los Angeles Chargers	2,526	4.40%	2,258	5.41%	123

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Do Not Like It - NFL-Los Angeles Rams	1,832	3.19%	1,476	3.53%	111
Do Not Like It - NFL-Miami Dolphins	1,638	2.85%	1,272	3.05%	107
Do Not Like It - NFL-Minnesota Vikings	2,660	4.64%	1,939	4.64%	100
Do Not Like It - NFL-New England Patriots	3,602	6.28%	2,986	7.15%	114
Do Not Like It - NFL-New Orleans Saints	1,892	3.30%	1,589	3.81%	115
Do Not Like It - NFL-New York Giants	2,090	3.64%	1,479	3.54%	97
Do Not Like It - NFL-New York Jets	3,148	5.49%	3,170	7.59%	138
Do Not Like It - NFL-Oakland Raiders	2,463	4.29%	1,829	4.38%	102
Do Not Like It - NFL-Philadelphia Eagles	2,028	3.54%	1,503	3.60%	102
Do Not Like It - NFL-Pittsburgh Steelers	2,020	3.52%	1,667	3.99%	113
Do Not Like It - NFL-San Francisco 49ers	2,160	3.77%	1,625	3.89%	103
Do Not Like It - NFL-Seattle Seahawks	1,913	3.33%	1,360	3.26%	98
Do Not Like It - NFL-Tampa Bay Buccaneers	2,208	3.85%	1,474	3.53%	92
Do Not Like It - NFL-Tennessee Titans	2,321	4.05%	2,045	4.90%	121
Do Not Like It - NFL-Washington Redskins	2,220	3.87%	1,719	4.12%	106
Do Not Like It - NFL-Any NFL Team	8,399	14.64%	6,872	16.46%	112
CFL - This Is My Favourite Team					
Favourite Team - CFL-BC Lions	4,660	8.12%	3,772	9.03%	111
Favourite Team - CFL-Calgary Stampeders	2,970	5.18%	2,615	6.26%	121
Favourite Team - CFL-Edmonton Eskimos	1,888	3.29%	1,737	4.16%	126
Favourite Team - CFL-Hamilton Tiger	1,142	1.99%	750	1.80%	90
Favourite Team - CFL-Montreal Alouettes	1,595	2.78%	1,024	2.45%	88
Favourite Team - CFL-Ottawa Redblacks	1,554	2.71%	1,114	2.67%	99
Favourite Team - CFL-Saskatchewan Roughriders	1,105	1.93%	754	1.81%	94
Favourite Team - CFL-Toronto Argonauts	1,219	2.13%	792	1.90%	89
Favourite Team - CFL-Winnipeg Blue Bombers	1,409	2.46%	1,040	2.49%	101
Favourite Team - CFL-Any CFL Team	17,521	30.54%	12,392	29.67%	97
CFL - Second Favourite Team					
Second Favourite Team - CFL-BC Lions	1,171	2.04%	690	1.65%	81
Second Favourite Team - CFL-Calgary Stampeders	1,284	2.24%	960	2.30%	103
Second Favourite Team - CFL-Edmonton Eskimos	1,154	2.01%	945	2.26%	112
Second Favourite Team - CFL-Hamilton Tiger	1,787	3.11%	1,304	3.12%	100
Second Favourite Team - CFL-Montreal Alouettes	480	0.84%	460	1.10%	131
Second Favourite Team - CFL-Ottawa Redblacks	1,048	1.83%	843	2.02%	110
Second Favourite Team - CFL-Saskatchewan Roughriders	1,925	3.36%	1,214	2.91%	87
Second Favourite Team - CFL-Toronto Argonauts	1,889	3.29%	1,027	2.46%	75
Second Favourite Team - CFL-Winnipeg Blue Bombers	1,405	2.45%	850	2.04%	83
CFL - Follow Occasionally					
Follow Occasionally - CFL-BC Lions	5,757	10.03%	3,959	9.48%	95
Follow Occasionally - CFL-Calgary Stampeders	6,061	10.56%	3,952	9.46%	90
Follow Occasionally - CFL-Edmonton Eskimos	6,906	12.04%	4,661	11.16%	93
Follow Occasionally - CFL-Hamilton Tiger	6,634	11.56%	4,175	10.00%	87
Follow Occasionally - CFL-Montreal Alouettes	7,895	13.76%	5,045	12.08%	88

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Follow Occasionally - CFL-Ottawa Redblacks	7,552	13.16%	4,887	11.70%	89
Follow Occasionally - CFL-Saskatchewan Roughriders	6,697	11.67%	4,107	9.83%	84
Follow Occasionally - CFL-Toronto Argonauts	6,709	11.69%	4,833	11.57%	99
Follow Occasionally - CFL-Winnipeg Blue Bombers	5,939	10.35%	4,369	10.46%	101
Follow Occasionally - CFL-Any CFL Team	12,153	21.18%	8,006	19.17%	91
CFL - Neutral					
Neutral - CFL-BC Lions	1,912	3.33%	1,259	3.02%	91
Neutral - CFL-Calgary Stampeders	3,025	5.27%	2,058	4.93%	94
Neutral - CFL-Edmonton Eskimos	4,089	7.13%	2,961	7.09%	99
Neutral - CFL-Hamilton Tiger	3,174	5.53%	2,684	6.43%	116
Neutral - CFL-Montreal Alouettes	3,657	6.37%	3,215	7.70%	121
Neutral - CFL-Ottawa Redblacks	3,034	5.29%	2,347	5.62%	106
Neutral - CFL-Saskatchewan Roughriders	3,298	5.75%	2,360	5.65%	98
Neutral - CFL-Toronto Argonauts	3,979	6.94%	2,823	6.76%	97
Neutral - CFL-Winnipeg Blue Bombers	3,484	6.07%	2,399	5.75%	95
CFL - Rarely Follow					
Rarely Follow - CFL-BC Lions	4,305	7.50%	3,048	7.30%	97
Rarely Follow - CFL-Calgary Stampeders	4,257	7.42%	2,716	6.50%	88
Rarely Follow - CFL-Edmonton Eskimos	3,583	6.24%	2,258	5.41%	87
Rarely Follow - CFL-Hamilton Tiger	5,608	9.77%	3,420	8.19%	84
Rarely Follow - CFL-Montreal Alouettes	5,205	9.07%	3,200	7.66%	84
Rarely Follow - CFL-Ottawa Redblacks	4,399	7.67%	2,686	6.43%	84
Rarely Follow - CFL-Saskatchewan Roughriders	5,024	8.76%	3,680	8.81%	101
Rarely Follow - CFL-Toronto Argonauts	4,815	8.39%	2,888	6.92%	82
Rarely Follow - CFL-Winnipeg Blue Bombers	6,350	11.07%	4,147	9.93%	90
Rarely Follow - CFL-Any CFL Team	8,739	15.23%	6,063	14.52%	95
CFL - Do Not Like It					
Do Not Like It - CFL-BC Lions	1,789	3.12%	1,006	2.41%	77
Do Not Like It - CFL-Calgary Stampeders	2,599	4.53%	1,588	3.80%	84
Do Not Like It - CFL-Edmonton Eskimos	1,401	2.44%	976	2.34%	96
Do Not Like It - CFL-Hamilton Tiger	1,203	2.10%	769	1.84%	88
Do Not Like It - CFL-Montreal Alouettes	1,382	2.41%	958	2.30%	95
Do Not Like It - CFL-Ottawa Redblacks	2,658	4.63%	1,845	4.42%	95
Do Not Like It - CFL-Saskatchewan Roughriders	1,401	2.44%	874	2.09%	86
Do Not Like It - CFL-Toronto Argonauts	2,077	3.62%	1,407	3.37%	93
Do Not Like It - CFL-Winnipeg Blue Bombers	1,898	3.31%	1,111	2.66%	80
Do Not Like It - CFL-Any CFL Team	5,252	9.15%	3,550	8.50%	93

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

Powered By: PolarisIntelligence.com

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.